



**„DONA UN
ÁRBOL
AL MUNDO**



Dona un Árbol al Mundo

Is an environmental restoration and social empowerment campaign that seeks to recover our forests and help disadvantaged communities.

At the time our campaign works successfully in Mexico and Colombia.

This campaign was created by The Tree School.





The Tree School

Is a nonprofit corporation who works in Mexico and Colombia. Is committed to sustainable development and work to generate solutions so that the environment is respected, preserved, restored and at the same time increase social and economic well-being.



THE TREE SCHOOL
transformando al mundo

An aerial photograph of a dense, lush green forest. The trees are tightly packed, creating a textured canopy of various shades of green. A semi-transparent blue rectangular box is centered over the middle of the image, containing white text.

There is an urgent need for
sustainable reforestation
projects throughout the world.



15 billion trees are lost per year while only 1.5 billion are being replaced



World Economic Forum

Over the next 15 years, our planet **will lose** forest acreage equivalent to twice the size of Texas





The last 5 years have been
the warmest in the history
of our planet

NASA, Goddard Institute for Space Studies

Deforestation causes
15% of global carbon
emissions

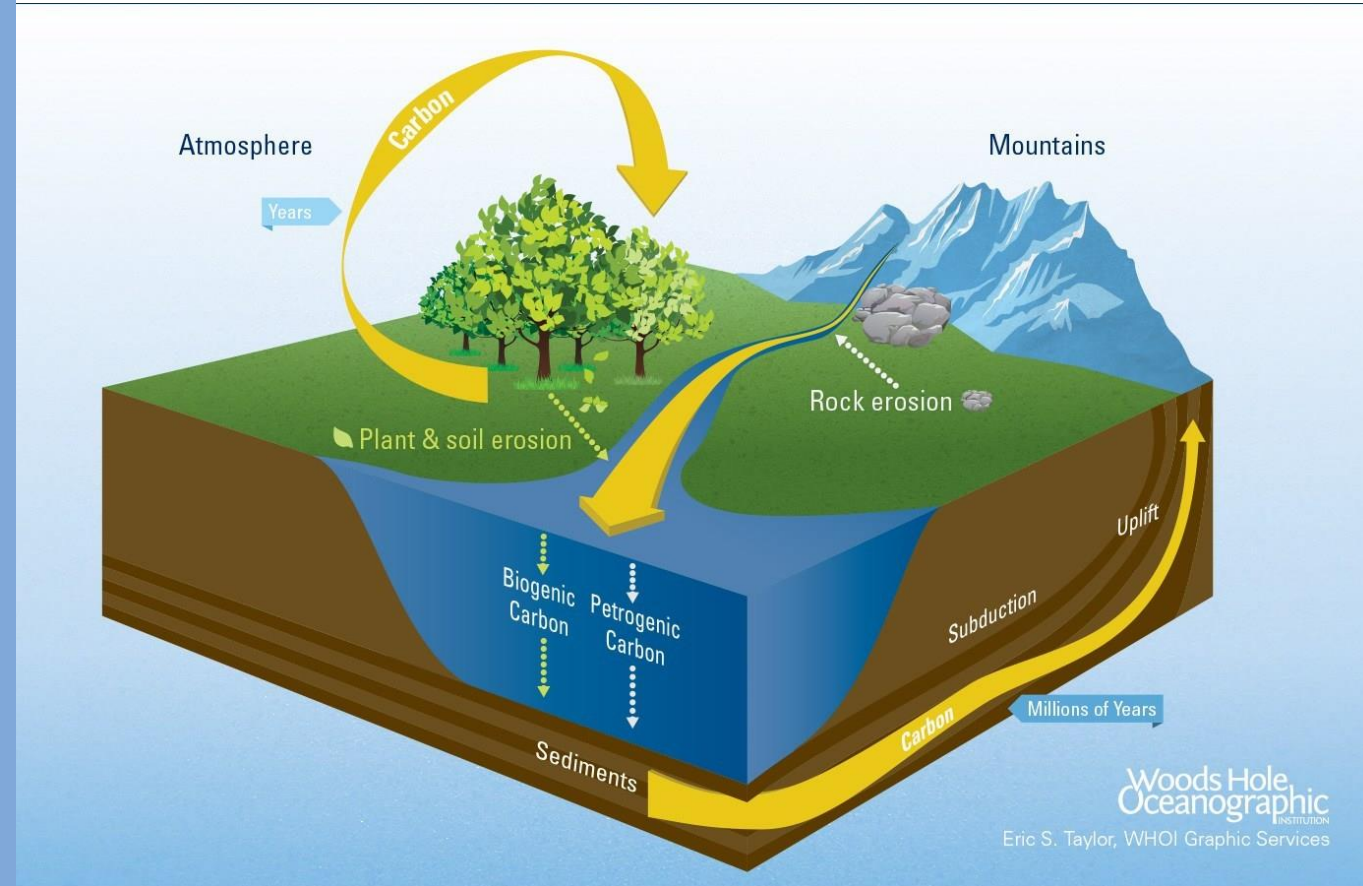




Deforestation disrupts the lives of millions of impoverished and indigenous people throughout the world by inhibiting water recycling and causing the extinction of animals and insects.

Deforestation has a double negative effect on our climate.

- Rotting, dead trees release the carbon stored in trees into the atmosphere
- Trees remove carbon from the air through photosynthesis, fewer trees means more carbon will remain in the atmosphere



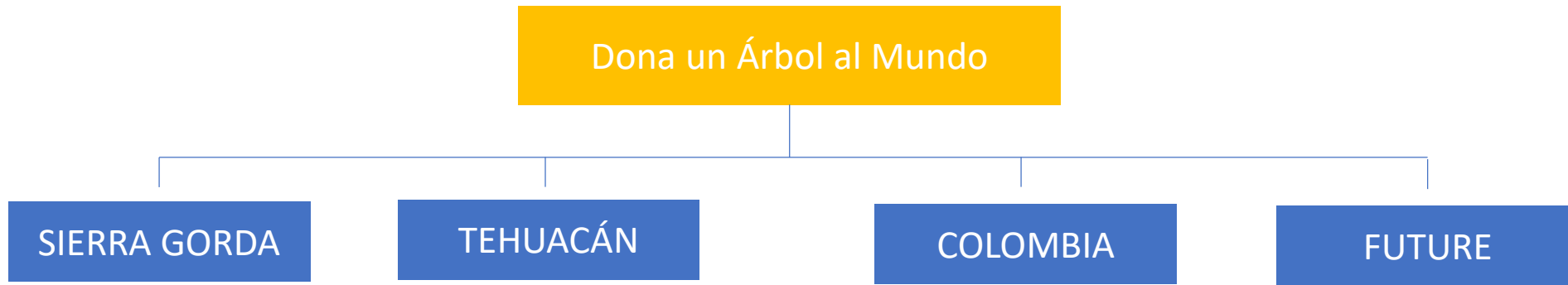
Dona un Árbol al Mundo is a Campaign with a clear, focused mission.

Dona un Arbol al Mundo is dedicated to improving global environmental conditions by supporting reforestation projects throughout the world.

These projects serve the dual purpose of providing economic and social support to impoverished communities.

Dona un Arbol al Mundo is also committed to raising awareness of the global problem of deforestation and its negative impact on our climate.

The Dona un Árbol al Mundo vision is similar to other successful nonprofit reforestation models.



- Multiple projects will be supported by a lean central organization dedicated to providing economic support and raising awareness of the effects of deforestation.
- Dona un Arbol al Mundo will have multiple separately functioning reforestation projects throughout the world.

Although initiated with nothing more than passion, **Dona un Árbol al Mundo** already has many accomplishments since starting in July 2017.

- The Sierra Gorda project is an on-going, successful project
- 6,000 trees planted
- 7 local communities involved
- 260 children involved
- 3 universities committed





Dona un Arbol al Mundo already receives support and participation from many communities and organizations.

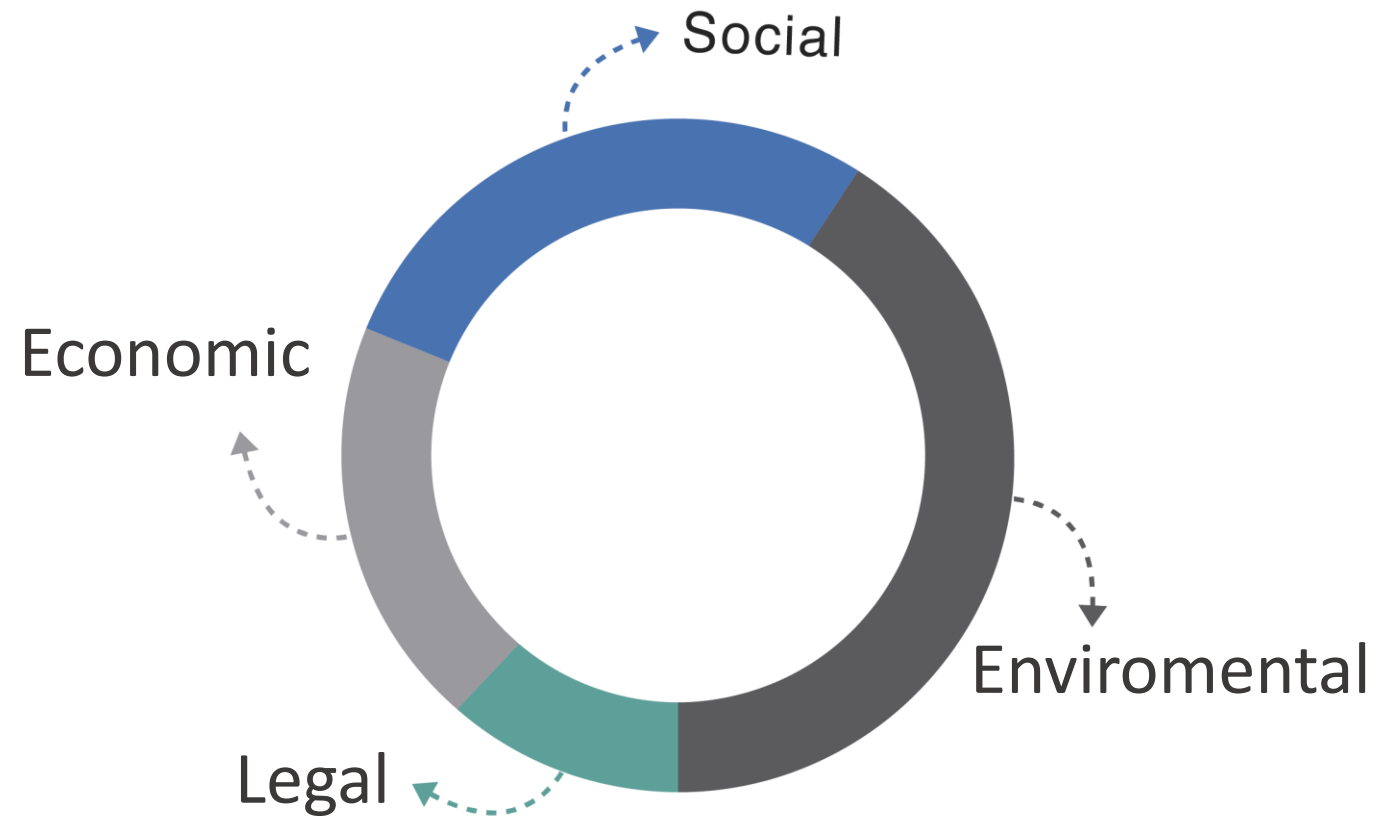
Involved Communities:

- Río Blanco, Querétaro
- Puerto de Alejandría, Querétaro
- Agua Zarca, Querétaro
- La Esperanza, Querétaro
- Santa María Coapán, Puebla
- Calarcá, Quindío, Colombia
- Córdoba, Quindío, Colombia

Involved Universities:

- Benemérita Universidad Autónoma de Puebla
- Instituto Tecnológico y de Estudios Superiores de Monterrey
- Universidad de las Américas

Every project will include improving social and economic factors as well as reforestation.



Enviromental

Reforestation and on-going maintenance of areas in need of trees. We have already seen a better than 85% survival of our trees.





Economic

Pine Nut trees are planted in the Sierra Gorda which will provide economic benefit and discourage logging.

Social

The project is an active member of the community.

Middle schoolers are involved in awareness campaigns and are given responsibility for tree planting and maintenance.

Courses and workshops are conducted locally to educate and raise awareness.





Legal

Legal rights of all parties involved are supported by the Dona un Árbol al Mundo team.

We are working in biosphere reserves. These are areas composed of terrestrial, marine and coastal ecosystems recognized by the UNESCO Man and Biosphere Program.

We are also guided by different international legal instruments such as 2030 agenda for sustainable development, United Nations Convention to Combat Desertification, Paris Agreement.

Each project works with a network of local organizations to ensure acceptance and on-going success.

The **Sierra Gorda project** involves and is supported by the local community and leverages other organizations to maximize its impact and ensure sustainability.

La Biosfera de La Sierra Gorda is responsible for overall management of the Sierra Gorda Reserve.





The Peace Corps is an active participant in our project. Peace Corp volunteers provide leadership and communication capabilities to our project.



**Peace
Corps**

The Dona un Árbol al Mundo team is passionate and experienced.

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They believe that time spent working toward a better world is time invested, not lost.

They enjoy giving back to a planet that has given them everything.





Fundraising efforts will be for:

- 1.- To raise seed funding which will enable expansion to the USA.
- 2.- Increase the reforestation areas and the quantity of the planted trees.
- 3.- Teach environmental education courses in many communities.
- 4.- Nursery construction

We hope that you can participate in these 3 days fundraising program.

Dona un Árbol al Mundo needs your help!



Thank you!

www.donaunarbolalmundo.org/en

The english version will be available as of 1 may

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